



Sew Magical

TN 2023 EXPO

VENDOR INFORMATION

VENDOR HALL LOCATION

Gaylord Opryland
Convention Center

Ryman Exhibit Hall B1

LOAD IN/OUT HOURS

Load-In:
6/29, Thursday
12pm - 11pm
(Docks open only 12-7pm)

Loud-Out:
7/2, Sunday
3pm - 8pm

PARKING COSTS

50% off daily Gaylord
parking rate
If staying onsite, this
will be on your room
bill. If staying off-site,
please see SME staff
for daily parking
sticker

PARKING LOTS

Closest Lot:
Magnolia

Largest Lot:
Cascades

Large Vehicle Lot:
Lot E (no shuttle)

DESSERTS & DRINKS PARTY!

What: Let us show our appreciation to our vendors & teachers for participating in SME! Free desserts, a cash bar, and a discounted paint party! You can participate in 1 or all!

When: Friday 8-10pm

Where: Ryman Ballroom B-F

Who: All vendors, vendor staff, teachers, & SME staff

Note: Painting class kits need to be purchased on the SME website in advance. Desserts are free. Cash bar is paid at event.

LUNCH OPTION

We're offering a lunch station near the vendor hall to help lower food costs and make it more accessible during open hall hours

Cost: \$18 per day (Discounted for Vendors, Teachers, & their staff)

Payment will be taken at the lunch line and menus may vary daily